

Commonwealth of Virginia Campaign Annual Award Criteria						
Agency Size	Platinum Award		Gold Award		Silver Award	
# Employees	Participation	Avg. Gift	Participation	Avg. Gift	Participation	Avg. Gift
1 – 50	70%	\$200	60%	\$175	50%	\$150
51 - 250	50%	\$175	40%	\$150	30%	\$125
251-1000	45%	\$135	35%	\$125	30%	\$115
1001-3000	40%	\$125	30%	\$125	25%	\$115
3001-8000	35%	\$125	30%	\$125	20%	\$115
8001+	30%	\$125	25%	\$115	20%	\$100

Additional Awards may be made at the discretion of the Advisory Council and the Campaign Committee such as:

**Award of Excellence** - Top Dollar Raised by an Agency

**Special Awards:**

Highest Participation Rate  
Most Improved Participation

**Shining Star Awards:**

Agency campaigns exceeding previous year's total dollars

**Volunteer Certificates**