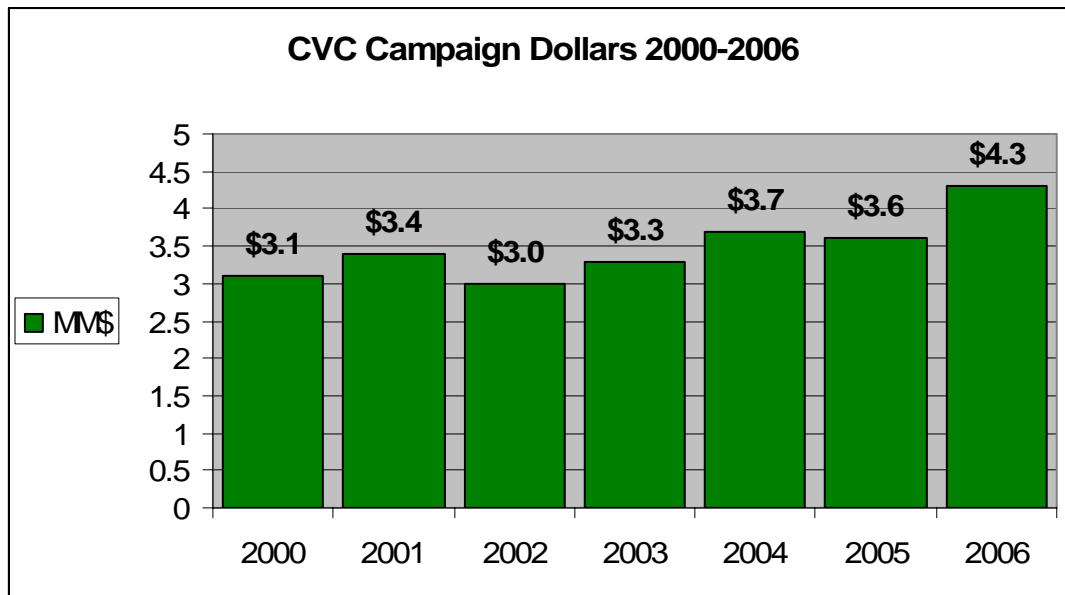


## 2006 Commonwealth of Virginia Campaign Annual Report

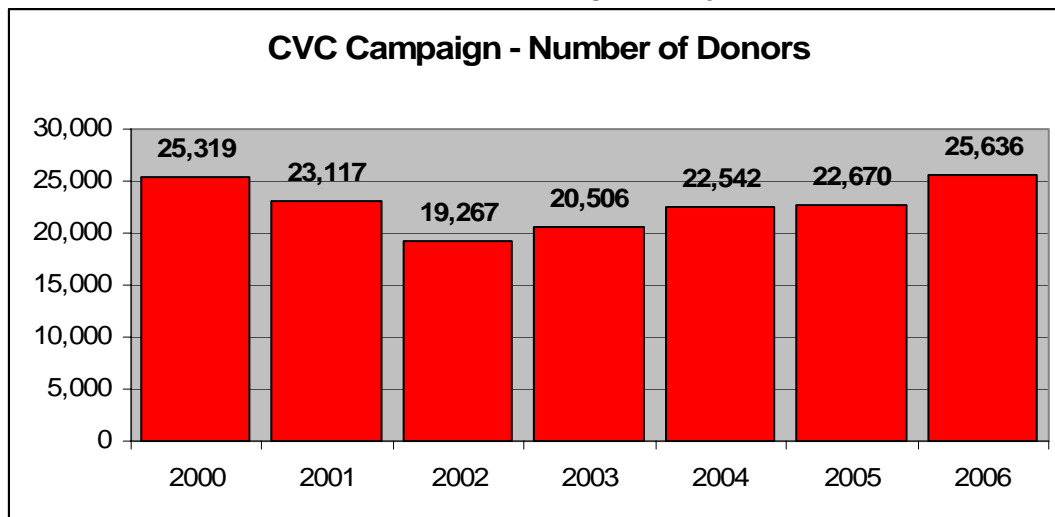
We had a lot of things to think about but not much to worry about in 2006. Mother Nature was kinder in 2006. We did not face the severe weather hardships of a Tsunami, a series of major hurricanes, and relentless flooding. While many areas of this country and the world were still rebuilding from these natural disasters, the worry and suffering caused by fear, hunger, disease, depression, homelessness, and mistreatment of animals continued.

### Campaign at a Glance

The total dollars raised in the 2006 campaign were \$4,291,324. This was a best-campaign ever for the CVC. The 2005 regular campaign plus the funds raised for Hurricane Katrina Disaster Relief was \$4.4MM.

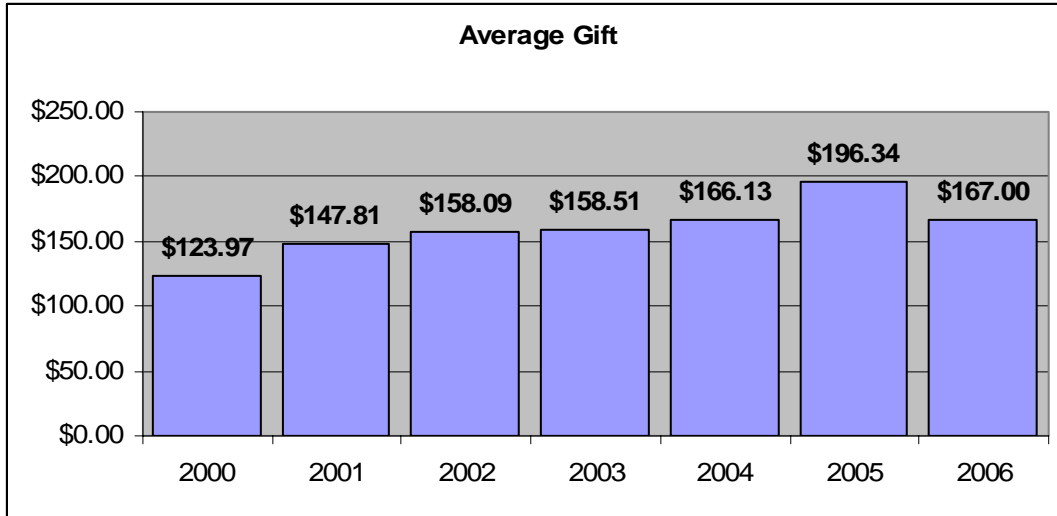


The number of donors has been increasing steadily since 2002.

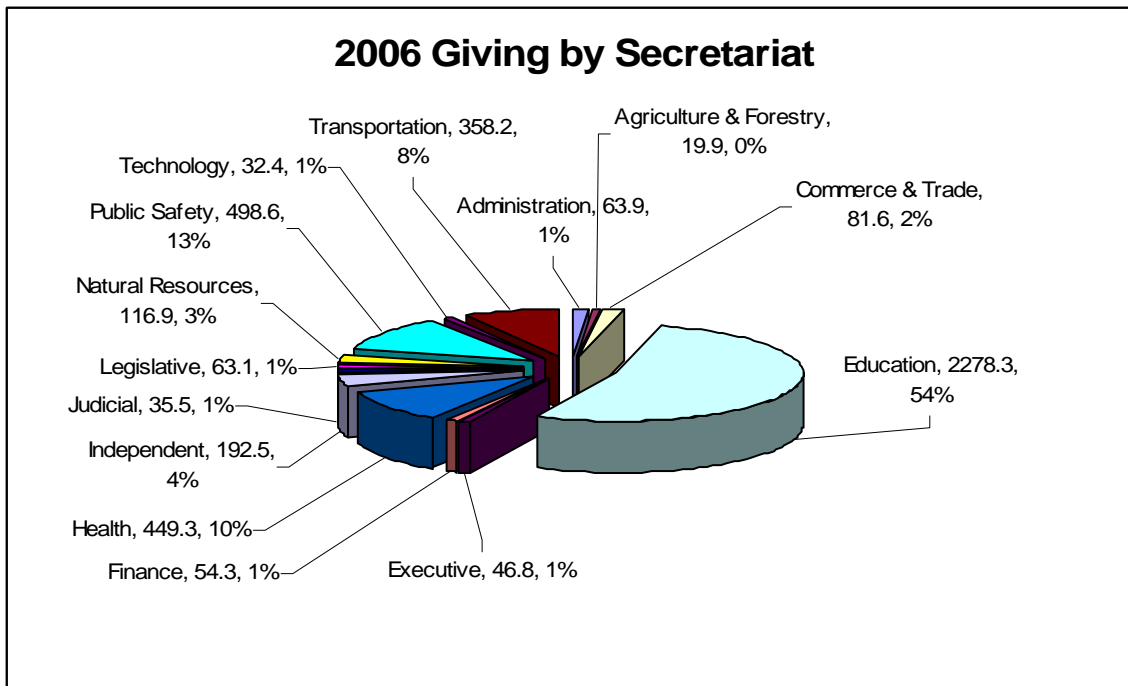


## 2006 Commonwealth of Virginia Campaign Annual Report

The average gift appears to have dropped since 2005. It appears that the total number of employees in the Commonwealth was understated in 2005 and did not include part-time employees and some academic employees. In addition, in 2005, a large number of "coin jar" collections were made without tracking donors. Most agencies are now doing a more accurate job of counting donors.



The Education secretariat continues to lead the rest of the state in number of dollars raised but is third in number of employees. The University of Virginia raised 36% of the Education dollars with \$815,240.



## 2006 Commonwealth of Virginia Campaign Annual Report

The ten agencies raising the highest number of dollars for the 2006 campaign are shown below. The entire chart is included at the end of this report.

Rank	Agency Name	Special Direct Campaigns to CVC Charities	2006 Regular Campaign	2006 Total Dollars Raised
1	University of Virginia	\$73,063	\$742,177	\$815,240
2	Virginia Commonwealth University and MCV	\$118,463	\$408,276	\$526,739
3	Corrections - Statewide	\$212,000	\$133,124	\$337,567
4	Virginia Department of Transportation		\$294,947	\$294,947
5	Virginia Tech		\$260,618	\$260,618
6	Old Dominion University		\$138,499	\$138,499
7	College Of William And Mary		\$132,718	\$132,718
8	Social Services		\$114,020	\$114,020
9	Health and Health Districts		\$100,822	\$100,822
10	Virginia Housing and Development Authority		\$81,421	\$81,421

**The overall percent participation was 24%, an increase of almost 4% over 2005.** Most agencies increased their percentage of employees participating in this year's campaign. Seven (7) agencies had 100% participation, Fifteen had 75% or better, and 40 agencies had over 50% participation (numbers are cumulative). Eleven agencies did not participate in the campaign.

Detailed campaign statistics are included at the end of this report.

## 2006 Commonwealth of Virginia Campaign Annual Report

Preview: Campaign 2007

<u>Measure</u>	<u>2007</u>	<u>2006</u>
Applications - 1,551		
Received On-line	1,549	1460
Via Mail	2	3
Acceptance Rate	72% <sup>1</sup>	95% <sup>2</sup>
Number of First-Time Applicants	250 <sup>3</sup>	Not Available

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<sup>1</sup> As of 5/1; 1,114 approved of 1,551 submitted. 160 applications to be reviewed. Some of the approved charities have "VDACS pending" status.

<sup>2</sup> Rejections in 2006 were based on non-VDACS status and excessive expenses; no charities were rejected for having less than the minimum designation dollars due to Hurricane Katrina impact on charities.

<sup>3</sup> Estimated; review process not complete